

# New! Management Application-Based Activities

Available in McGraw Hill Connect®



Our Connect **Application-Based Activities (ABAs)** are highly interactive activities that challenge students to use problem-solving skills and apply their knowledge to realistic scenarios. Students are placed in a specific role in which they are required to apply multiple concepts and make data-informed decisions. They progress from understanding basic concepts to analyzing complex scenarios and solving problems.

- **Role-Playing Application-Based Activities** compel students to think critically and solve real-world problems by applying their skills and knowledge. These "mini sims" often involve multiple decision-making paths--a "Choose Your Own Adventure"--and allow students to see the impact of their decisions immediately. Each activity focuses on one topic and is intended to take ~10-15 minutes to complete. There are objective questions, as well as branching and looping questions, where students can select optimal, sub-optimal, and incorrect responses.

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>Market position in New York, Washington, and other major markets.</li> <li>Strong brand name.</li> </ul>	<ul style="list-style-type: none"> <li>High competition in Las Vegas.</li> <li>High operating costs.</li> <li>Highly volatile market.</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>Expanding into new markets.</li> <li>Strong brand name.</li> </ul>	<ul style="list-style-type: none"> <li>High competition in Las Vegas.</li> <li>High operating costs.</li> <li>Highly volatile market.</li> </ul>

Year	Capital Required (USD)
Three Years Ago	\$465,000,000
Two Years Ago	\$480,000,000
Last Year	\$470,000,000
Current Year	\$480,000,000

Activity Complete	
Overall Score: 85%	Satisfactory
Strategic Management Progress: 100%	Excellent

You may also notice that there are self-assessments in this ABA category.

- **Self-Assessments** are designed to promote student self-awareness and self-reflection, and also provide personal and professional development. These research-based evaluations help students relate what they are learning to their own experience. Structured feedback explains how students should interpret their scores.

**03.01. Assessing My Perspective on Ethics (Self-Assessment)**

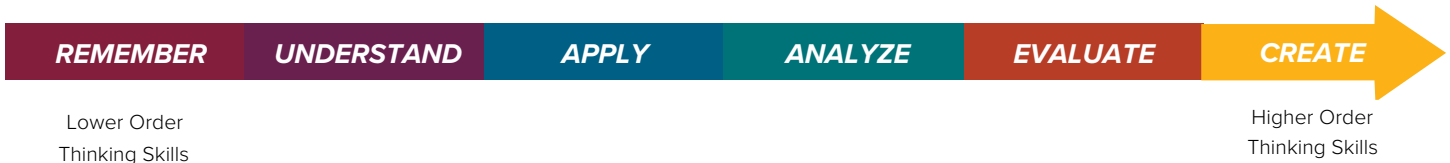
**03.01. Assessing My Perspective on Ethics (Self-Assessment)**

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# Management Application-Based Activities

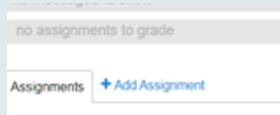
As a learning science company, we created these Application-Based Activities to help students develop their higher-order thinking skills aligned with Bloom's Taxonomy. By assigning these activities, you can help students move from simple memorization to concept application.

## Bloom's Taxonomy

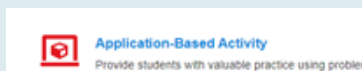


## How to Access and Assign ABAs in Connect:

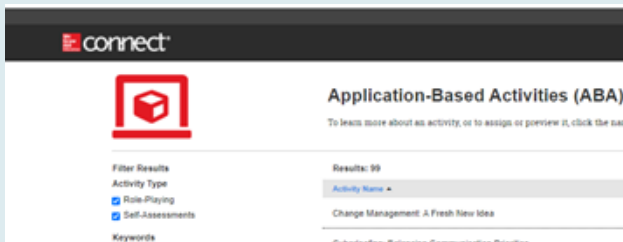
- Log in to [www.mhbm.com](http://www.mhbm.com) with your username and password
- Open your Connect course section
- Select “+ Add Assignment”



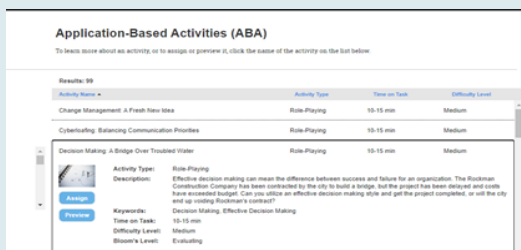
- Select “Application-Based Activity”



- In the left corner, select "Role Playing" or "Self-Assessment" (depending upon the course and title, you may see one or both ABA types)



- Select an ABA and click "Preview" for an overview of the assignment, estimated time to complete, and preview the activity.



*Need help? Contact your rep  
or call 800.331.5094.*

**Review our list of ABAs on the following pages.**

# Management Application-Based Activities

Included in McGraw Hill Connect®

**Application-Based Activities** provide students with valuable practice using problem-solving skills to apply their knowledge to realistic scenarios. Students progress from understanding basic concepts to analyzing complex scenarios and solving problems. Review our list of titles to see what is available for your course areas ( ✓ denotes that a title contains Self-Assessments).

Course	Title	Application-Based Activities available now		
Principles of Management	<ul style="list-style-type: none"> <li>Bateman, Management ✓</li> <li>Bateman, M: Management ✓</li> </ul>	<ul style="list-style-type: none"> <li>A Clean Cut of Leadership</li> <li>Change Management</li> <li>Cyberloafing</li> <li>Ethical Approaches</li> <li>Expectancy Theory</li> <li>Global Management</li> <li>Human Resource Management</li> </ul>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Management History</li> <li>Managerial Control</li> <li>Managerial Strategy</li> <li>Materializing Motivation through Strategic HR</li> <li>Organizational Culture</li> </ul>	<ul style="list-style-type: none"> <li>Organizational Environment</li> <li>Organizational Structure</li> <li>Planning for a Pandemic</li> <li>Reinforcement Theory</li> <li>Trimming Conflict</li> </ul>
	<ul style="list-style-type: none"> <li>Jones, Contemporary Management ✓</li> <li>Jones, Essentials of Contemporary Management ✓*</li> </ul> <p>*ABAs not included: Management History, Organizational Structure</p>	<ul style="list-style-type: none"> <li>A Clean Cut of Leadership</li> <li>Banking on Emotional Intelligence</li> <li>Cyberloafing</li> <li>Expectancy Theory</li> <li>Global Management</li> <li>Leadership</li> </ul>	<ul style="list-style-type: none"> <li>Management History</li> <li>Managerial Control</li> <li>Managerial Strategy</li> <li>Materializing Motivation through Strategic HR</li> <li>Organizational Environment</li> </ul>	<ul style="list-style-type: none"> <li>Organizational Structure</li> <li>Recovery Strategy</li> <li>Reinforcement Theory</li> <li>Top Down Approaches to Employee Motivation</li> </ul>
	<ul style="list-style-type: none"> <li>Kinicki, Management ✓</li> </ul>	<ul style="list-style-type: none"> <li>A Clean Cut of Leadership</li> <li>Banking on Emotional Intelligence</li> <li>Change Management</li> <li>Cyberloafing</li> <li>Decision Making</li> <li>Diversity &amp; Perception</li> <li>Entrepreneurship</li> <li>Ethical Approaches</li> <li>Expectancy Theory</li> <li>Farming Organizational Development</li> <li>Global Management</li> </ul>	<ul style="list-style-type: none"> <li>Human Resource Management</li> <li>International Management</li> <li>Leadership</li> <li>Management History</li> <li>Managerial Challenges</li> <li>Managerial Control</li> <li>Managerial Ethics</li> <li>Managerial Strategy</li> <li>Materializing Motivation through Strategic HR</li> <li>Organizational Culture</li> <li>Organizational Environment</li> <li>Organizational Structure</li> </ul>	<ul style="list-style-type: none"> <li>Planning</li> <li>Planning for a Pandemic</li> <li>Power &amp; Influence</li> <li>Recovery Strategy</li> <li>Reinforcement Theory</li> <li>"Rolling" Along the Project</li> <li>Teamwork</li> <li>Top Down Approaches to Employee Motivation</li> <li>Trimming Conflict</li> </ul>
	<ul style="list-style-type: none"> <li>Lepine, Connect Master 2.0 Management ✓</li> </ul>	<ul style="list-style-type: none"> <li>A Clean Cut of Leadership</li> <li>Change Management</li> <li>Cyberloafing</li> <li>Decision Making</li> <li>Diversity &amp; Perception</li> <li>Ethical Approaches</li> <li>Expectancy Theory</li> <li>Farming Organizational Development</li> <li>Human Resource Management</li> <li>International Management</li> </ul>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Management History</li> <li>Managerial Control</li> <li>Managerial Ethics</li> <li>Managerial Strategy</li> <li>Materializing Motivation through Strategic HR</li> <li>Organizational Culture</li> <li>Organizational Environment</li> </ul>	<ul style="list-style-type: none"> <li>Reinforcement Theory</li> <li>Strategic Planning</li> <li>Teamwork</li> <li>What is Management?</li> </ul>

# Management Application-Based Activities

Course	Title	Application-Based Activities available now	
Organizational Behavior	<ul style="list-style-type: none"> <li>Baldwin, Organizational Behavior ✓</li> </ul>	<ul style="list-style-type: none"> <li>Ethical Approaches</li> <li>Individual Differences</li> </ul>	<ul style="list-style-type: none"> <li>Power &amp; Influence</li> <li>Reinforcement Theory</li> <li>Teamwork</li> </ul>
	<ul style="list-style-type: none"> <li>Colquitt, Organizational Behavior ✓</li> </ul>	<ul style="list-style-type: none"> <li>Cyberloafing</li> <li>Expectancy Theory</li> <li>Global Management</li> </ul>	<ul style="list-style-type: none"> <li>Organizational Environment</li> <li>Power &amp; Influence</li> <li>Reinforcement Theory</li> <li>Top Down Approaches to Employee Motivation</li> </ul>
	<ul style="list-style-type: none"> <li>McShane, Organizational Behavior ✓*</li> <li>McShane, M: Organizational Behavior ✓</li> </ul> <p>*ABAs not included: Organizational Environment and "Rolling" Along on the Project</p>	<ul style="list-style-type: none"> <li>Change Management</li> <li>Cyberloafing</li> <li>Ethical Approaches</li> <li>Expectancy Theory</li> <li>Global Management</li> </ul>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Negotiations</li> <li>Organizational Environment</li> <li>Organizational Structure</li> <li>Power &amp; Influence</li> <li>Reinforcement Theory</li> <li>"Rolling" Along on the Project</li> <li>Teamwork</li> <li>Top Down Approaches to Employee Motivation</li> <li>Trimming Conflict</li> </ul>
	<ul style="list-style-type: none"> <li>Kinicki, Organizational Behavior ✓</li> </ul>	<ul style="list-style-type: none"> <li>A Clean Cut of Leadership</li> <li>Banking on Emotional Intelligence</li> <li>Change Management</li> <li>Company Values</li> <li>Cyberloafing</li> <li>Decision Making</li> <li>Diversity &amp; Perception</li> <li>Expectancy Theory</li> <li>Individual Differences</li> </ul>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Managerial Ethics</li> <li>Negotiations</li> <li>Organizational Behavior</li> <li>Organizational Culture</li> <li>Organizational Environment</li> <li>Organizational Structure</li> <li>Performance Management</li> <li>Positive OB</li> <li>Power &amp; Influence</li> <li>Reinforcement Theory</li> <li>"Rolling" Along the Project</li> <li>Socialization</li> <li>Stress</li> <li>Teamwork</li> <li>Top Down Approaches to Employee Motivation</li> </ul>
	<ul style="list-style-type: none"> <li>Konopaske, Organizational Behavior and Management</li> </ul>	<ul style="list-style-type: none"> <li>Change Management</li> <li>Company Values</li> <li>Cyberloafing</li> <li>Expectancy Theory</li> <li>Individual Differences</li> </ul>	<ul style="list-style-type: none"> <li>Leadership</li> <li>Negotiations</li> <li>Organizational Structure</li> <li>Power &amp; Influence</li> <li>Reinforcement Theory</li> <li>Teamwork</li> </ul>
Strategic Management	<ul style="list-style-type: none"> <li>Dess, Strategic Management</li> </ul>	<ul style="list-style-type: none"> <li>Alliances</li> <li>Generic Strategies</li> <li>Industry Lifecycle</li> </ul>	<ul style="list-style-type: none"> <li>Porter's Five Forces</li> <li>Resource Based View</li> <li>Vertical Integration</li> </ul>
	<ul style="list-style-type: none"> <li>Rothaermel, Strategic Management</li> </ul>	<ul style="list-style-type: none"> <li>Build-Borrow-Buy</li> <li>Generic Strategies</li> </ul>	<ul style="list-style-type: none"> <li>Porter's Five Forces</li> <li>Industry Lifecycle</li> <li>Resource Based View</li> <li>Vertical Integration</li> </ul>
Human Resource Management	<ul style="list-style-type: none"> <li>Cascio, Managing Human Resources</li> </ul>	<ul style="list-style-type: none"> <li>Diversity &amp; Perception</li> </ul>	<ul style="list-style-type: none"> <li>Human Resource Management</li> </ul>
	<ul style="list-style-type: none"> <li>Noe, Human Resource Management ✓</li> <li>Noe, Fundamentals of HRM ✓</li> </ul>	<ul style="list-style-type: none"> <li>Human Resources Management</li> <li>Performance Management</li> <li>Top Down Approaches to Employee Motivation</li> </ul>	<ul style="list-style-type: none"> <li>A Day in the Life of HR - Coming Soon</li> <li>Employee Contributions - Coming Soon</li> <li>Performance Appraisal - Coming Soon</li> <li>Retaining and Separating Employees - Coming Soon</li> </ul>
International Business	<ul style="list-style-type: none"> <li>Hill, International Business</li> <li>Hill, Global Business Today</li> </ul>	<ul style="list-style-type: none"> <li>Global Culture</li> <li>Market Entry</li> </ul>	<ul style="list-style-type: none"> <li>Trade Policy Is Us!</li> <li>Understanding the Impact of Changing Exchange Rates</li> </ul>
	<ul style="list-style-type: none"> <li>Geringer, International Business</li> </ul>	<ul style="list-style-type: none"> <li>Global Culture</li> <li>Market Entry</li> </ul>	<ul style="list-style-type: none"> <li>Trade Policy is Us!</li> <li>Understanding the Impact of Changing Exchange Rates</li> </ul>

# Management Application-Based Activities

Course	Title	Application-Based Activities available now
Entrepreneurship	• Bamford, Entrepreneurship	• Entrepreneurship • Operational Decisions
	• Hisrich, Entrepreneurship	• Entrepreneurship • Operational Decisions • The 4Ps of Marketing
Management Skills	• De Janasz, Interpersonal Skills in Organizations	• Cyberloafing • Diversity & Perception • Negotiations • Teamwork
Training and Development	• Noe, Employee Training and Development ✓	• Diversity & Perception
Business Ethics	• Ghillyer, Business Ethics Now ✓ • Hartman, Business Ethics ✓	• Crisis Management • Ethical Safeguards • Exploring Ethics • Pay Equity • Whistleblowing
Leadership	• Hughes, Leadership	• Managerial Grid • Power & Influence • Teamwork
	• Manning, The Art of Leadership	• Diversity & Perception • Individual Differences • Leadership • Leadership and Change • Managerial Grid • Teamwork
Human Relations	• Lamberton, Human Relations	• Change Management • Expectancy Theory
	• Lussier, Human Relations	• Change Management • Cyberloafing • Expectancy Theory • Power & Influence • Reinforcement Theory
Business & Society	• Lawrence, Business & Society	• Crisis Management • Ethical Safeguards • Exploring Ethics • Pay Equity • Whistleblowing
International Management	• Luthans, International Management ✓	• Culture & Trade • Economics • Exploring Ethics • International Management • Leadership • Negotiations
Labor Relations	• Budd, Labor Relations ✓	• Negotiations
Negotiations	• Lewicki, Negotiation ✓ • Lewicki, Essentials of Negotiation ✓	• Individual Differences • Negotiations • Trimming Conflict
Change	• Palmer, Managing Organizational Change	• Change Management
Small Business Management	• Byrd, Small Business Management	• Entrepreneurship • Managerial Control • Operational Decisions • Organizational Structure • The 4Ps of Marketing
	• Katz, Entrepreneurial Small Business	• Entrepreneurship • Operational Decisions • The 4Ps of Marketing
Supervision	• Certo, Supervision	• Change Management • Cyberloafing • Diversity & Perception • Expectancy Theory • Leadership and Change • Managerial Control • Managerial Grid • Organizational Structure • Reinforcement Theory